



Newsletter

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The 6th DP meeting on 25th July in Llandudno was a great success! It was good to meet face-to-face with our partners again, and there has been a dramatic increase in activity through the e-Communities as a result!

PROGRESS SO FAR

Since commencement of the Engaging Diversity DP Action 1, the beneficiaries have viewed and completed over 12,000 innovative equality and diversity e-Learning modules. This can be broken between the 7 modules and the cumulative figures for completion of the modules at the end of August were

- Race Module = 2,823 beneficiaries
- Disability Module = 2,337 beneficiaries
- Gender Module = 2,027 beneficiaries
- Age Module = 1,649 beneficiaries
- Welsh Language = 1,404 beneficiaries
- Religion & Beliefs = 1,166 beneficiaries
- Sexual Orientation = 874 beneficiaries

E-COMMUNITIES

A presentation was given at the DP meeting highlighting best practice guidance for managing successful e-Communities. This focussed on 4 key areas:

- **Homepage content**
Our research shows that users

Our Modules include:

Age

Disability

Gender

Religion & Belief

Sexual Orientation

The Welsh Language

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are more likely to participate in e-Communities if it is perceived to be endorsed by their organisations, and populated by their peers. Partners are being encouraged to personalise their e-Communities to actively encourage more user participation.

Blogging

A blog is now set up in the Equalities Network for personal blogs and best practice.

Discussion Board

Learning through discussion / social chat about the modules.

Online activities

Creating engaging and interactive content to encourage user participation

interviewing beneficiaries who took part in viewing the modules in order to obtain their feedback. The surveys before and after offer the DP quantitative & qualitative data but the most interesting and valuable information is from the qualitative perspective.

The items that are important and will be addressed are:

- learning system delivery (e-modules) suitable for your organisation. Is the system easy to use & understand? How do you describe how the system fits into your organisation pattern and capabilities?
- Does it work/is there evidence that there is an awareness of equality diversity issues?
- Coordination of best practice examples
- Changes in our perception. Have you noticed/seen any results/noticing things?
- Causes/solutions/personal or

someone else's job?

Feedback from Lesson 5 The DP is now looking forward to receiving the results of their work over the last coming months and sharing this information with other equalities officers and policy makers.

ACTION 3

Action 3 was recently approved by WEFO and activities are now commencing. Two important dates to put on your calendars are the dissemination and mainstreaming of the research findings showcased at conferences in Cardiff on the 29th of November, and Llandudno on the 4th December. If you are interested in joining one or both venues please contact Connie and submit your e-mail address along with other interested personnel.

RESEARCH

The University of Wales, Bangor Research team are now